Preventing Sextortion Among Youth

#StartTheConversation



Sextortion is an online exploitation crime directed towards children, in which coercion or blackmail is used

to acquire sexual contentto engage in sex

> to obtain money



WHAT IS HAPPENING?

Youth are Sharing Nude Content

1 in 5 youth surveyed (ages 9 - 17) have shared a nude image





50% of kids who shared didn't care if they knew the recipient in real life



41% of those youth who have shared, also sent images to people they believed to be ADULTS

 $Information \, from \, Thorn \, SG\text{-}CSAM \, Report, \, 2020$

Child Sextortion Case Facts



60% knew the perpetrator





51% did not report incidents to family or friends



13% reported incidents to law enforcement



Information from Sextortion of Minors: Wolak et al, 2017

WHAT CAN WE DO?



Talk to your children about sexting & sextortion



Remind them: Don't create, request, or share images!

- Remember that 5 out of 6 children report that they haven't shared a nude image
- 1 in 4 victims of sextortion were 13 or younger when threatened
- ➤ The perpetrator is to blame!



Have regular conversations with your children about their online activity - be their trusted adult



If someone asks for help, HELP THEM

- Do you know anyone that may need help with this?
- There's no mistake too big. You can always ask for help.



What would you do if someone pressured you for sexual images or "nudes"?



Access Helpful Resources

 National Center for Missing & Exploited Children Website (missingkids.org)

CyberTipline: Report sexual exploitation of minors at www.report.cybertip.org

Get Help Now: Learn how to remove explicit content from popular platforms at www.missingkids.org/gethelpnow/isyourex-plicitcontentoutthere

Thorn Website (thorn.org)

Stop Sextortion: Help for victims, Tips for adults at www.stopsextortion.com

